



2014 Celebration 5K

Dear Community Patron:

We invite you to be part of the 21st Annual Celebration 5K and Family Mile (formerly known as the Women's Distance Festival 5K). This event is the oldest Women's only road race in the Triangle and has been voted as the "Best Women's Running Event" by the readers of Endurance Magazine in 2011 and 2013. The event supports Domestic Violence Awareness by partnering with **InterAct of Wake County**. The mission of InterAct is to provide safety and support to victims and survivors of domestic violence and sexual assault and to promote violence-free relationships and communities through collaboration, public information, and advocacy.

This annual community event is once again being organized by the North Carolina Roadrunners Club. The Women's Distance Festival has traditionally drawn 250-450 women running to support Interact. 2014 will add the One Mile Family Walk/Run to this special event as a compliment to the 5K Women's race as a way to involve the entire family and increase visibility for the event, Interact, and our patrons. The Celebration 5K and Family Mile will be held at **8:30 a.m., Saturday, September 20, 2014** at the historic Dorothea Dix campus in Raleigh, NC. The North Carolina Roadrunners Club would like to encourage the entire Triangle community to participate in this worthy cause to raise awareness and financial support for the wonderful work of Interact, as well as, strengthening their own families with a great morning of family fun.

Both Cash Sponsorship and In-Kind Sponsor Donations are a great way for both businesses and individual patrons to support a great local organization doing important work in the Triangle, increase their visibility in the community and to be involved in a fun family event. The goal of the North Carolina Roadrunners Club in organizing this annual event is to raise as much money as possible for Interact and grow event participation. We can achieve this with direct cash donations, assisting with race and event costs and by receiving donated items for refreshments, awards and raffle prizes. Our raffle at the 2014 Run for the Roses 5k was a great success in raising additional funds for the beneficiaries of that event. The North Carolina Roadrunners Club is a 501c3 nonprofit organization (Tax ID 74-2233833) and Interact is also a nonprofit organization (Tax ID #58-1320613). Direct cash donations are tax deductible. In-kind donations may be tax deductible; please consult your tax advisor. Please see the included pages for sponsorship levels and benefit for each level for both Cash and In-Kind donations to determine which is appropriate for you. We would request the sponsorship forms be submitted by September 1, 2014 in order to provide maximum promotion of the event and its sponsors.

We look forward to your participation and support of The Celebration 5k and Family Mile.

Sincerely,

Dave Mulley
Race Committee Chairman,
North Carolina Roadrunners Club
919-656-5714
race.events@ncroadrunners.org

North Carolina RoadRunners Club. PO Box 97336, Raleigh, NC. 27624

2014 Celebration 5K

Tax Deductable Cash Sponsorship Agreement

This agreement is valid for the 2014 Celebration 5K only.

Please submit by September 1, 2014

Business Name/Patron Name _____

Contact Name _____

Mailing Address _____

Telephone _____ **E-mail** _____

Cash Sponsorship Level (please circle)

Platinum Gold Silver Bronze Award Gift

Please include your check or money order made payable to the **North Carolina Roadrunners Club**, along with this sponsorship agreement. **Mail to:** North Carolina Roadrunners Club, PO Box 97336, Raleigh, NC 27624-7336. Please also email your company's logo in EPS, TIF or high resolution JPG format to run4roses@ncroadrunners.org so I can include it on our marketing materials. Thank you!

Sponsorship Level details are subject to change prior to acceptance of sponsorship and NCRC reserves the right to accept/decline sponsorships as deemed appropriate for the event.

	Platinum	Gold	Silver	Bronze	Award
Contributed Value	\$1000+	\$400-\$999	\$150-\$399	\$50-\$149	\$250
On-site promotional opportunities	✓	✓	✓		
Complimentary Race Entries/T-Shirts	4	2	1		
Name included on all print promotions	✓				
Logo/Name on race poster	✓	✓	✓		
Logo/Name on race flyer	✓	✓			
Logo/Name on race t-shirt	✓	✓	✓	✓	
Logo/Name on race website	✓	✓	✓	✓	✓
Name mentioned in race day announcements	✓	✓	✓		
Logo/Name on race award					✓

North Carolina RoadRunners Club. PO Box 97336, Raleigh, NC. 27624

2014 Celebration 5K

In-Kind Sponsorship Agreement

This agreement is valid for the 2014 Celebration 5K only.

Please submit by September 1, 2014

Business Name/Patron Name _____

Contact Name _____

Mailing Address _____

Telephone _____ **E-mail** _____

In-Kind Sponsorship Level (please circle)

Platinum Gold Silver Bronze Basket

We are seeking in-kind gifts to help reduce our race costs on items such as race refreshments, children’s activities, etc., We are also in need of raffle items. Please see the wish-list below for ways to help the Celebration 5K and Family Mile raise as much money as possible for Interact. The value of your in-kind donation will determine be applied to the sponsorship category.

We are able to collect gifts from you (please call 919-656-5714) or they can be mailed to: Dave Mulley, NCRC, 2913 Dahlgreen Road, Raleigh, NC 27615. Please email your company’s logo in EPS, TIF or high resolution JPG format to run4roses@ncroadrunners.org for inclusion in our marketing materials. Thank you!

In-kind Donation Wish List

Door Prizes/Raffle

We would like to be able to hold a raffle with the proceeds going directly to InterAct.

Memorabilia, Sports Tickets, Gift Baskets, Gift Cards for restaurants, salon services, home services, retail etc

Runner Refreshments

Beverages, Fruit, Bagels, Snacks

	Platinum	Gold	Silver	Bronze	Basket
Contributed Value	\$500+	\$250-\$499	\$100-\$249	\$50-\$99	\$10-\$49
On-site promotional opportunities	✓	✓	✓		
Complimentary Race Entries/T-Shirts	4	2	1		
Name included on all print promotions	✓				
Logo/Name on race poster	✓	✓	✓		
Logo/Name on race flyer	✓	✓			
Logo/Name on race t-shirt	✓	✓	✓	✓	
Logo/Name on race website	✓	✓	✓	✓	✓
Name mentioned in race day announcements	✓	✓	✓		
Name displayed near/on donated item on race day	✓	✓	✓	✓	✓